
Industry	Technology
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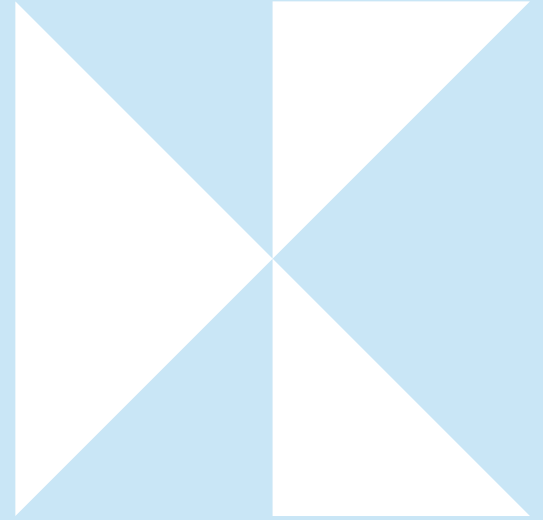
Founded	2009
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Headcount	7000+
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Headquarters	San Jose, CA
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The Nutanix logo, consisting of the word "NUTANIX" in a bold, black, sans-serif font with a trademark symbol (TM) to the right.

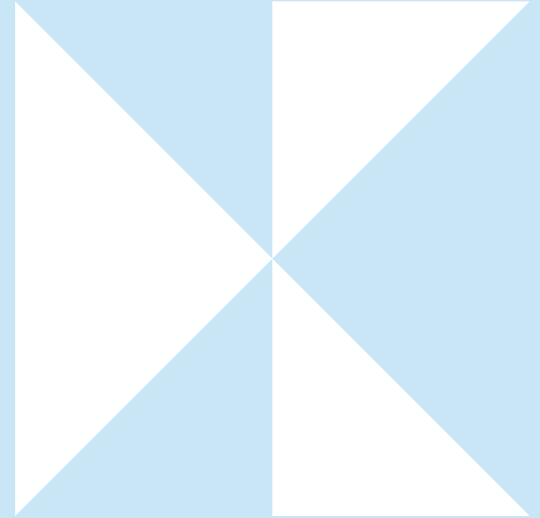
Nutanix powers engagement with intranet innovation



Nutanix is a global leader in cloud software, offering organizations a single platform for running apps and data across clouds. With Nutanix, companies can reduce complexity and simplify operations, freeing them to focus on their business outcomes. Building on its legacy as the pioneer of hyperconverged infrastructure, Nutanix is trusted by companies worldwide to power hybrid multi-cloud environments consistently, simply and cost-effectively.

The company's hallmark has been rapid growth enabled by a fierce and passionate employee base, dedicated to fulfilling the company's vision to "make hybrid multi-cloud simple and free customers to focus on achieving their business outcomes." With over 7,000 employees and growing, leaders recognized the need to engage employees at scale by focusing on the digital employee experience.

Why Nutanix chose Simpplr



Prior to Simpplr, Nutanix relied on Workplace (from Meta) for employee engagement. While the interface of that solution was familiar to users, the Nutanix team recognized several gaps in the employee experience. For example:

- 1 Some users were wary of allowing their data to be shared with Facebook, and had proactively asked to be removed from the system
- 2 The search functionality of Workplace made it difficult to find accurate information
- 3 Workplace offered a comparatively small number of integrations, making it challenging to create a holistic employee experience

The result was low adoption and the proliferation of information silos.

With answers and information scattered across multiple solutions and locations, Nutanix employees struggled to find answers to key questions — putting stress on HR, Legal, IT and other functions to answer the same queries repeatedly. Similarly, global policies and information were spread out and sometimes inconsistent.

To clear these obstacles, the organization searched for a single source of truth with an emphasis on finding reliable information. Some internal stakeholders were skeptical

of intranets, either because they had poor experiences in the past, preferred the speed of unstructured communications, or were wary of the perceived IT support required to maintain an intranet.

The Nutanix team considered several options to replace its intranet. Eventually the team selected Simpplr to participate in a pilot program because it offered the best combination of ease-of-use and advanced intranet capabilities, including search, newsletters, org charts, file storage and integrations.



We chose Simpplr because it was easy to use for both end users and the IT team, and offered simple—but powerful—features. It was clear that Simpplr made it easy for anyone to create content, which reduced the budget and effort required for our IT team to support it.

Amit Bhatnagar
Senior Director of IT Applications



Proving the value of a modern intranet

Before the organization would commit to a complete rollout of the platform, Simplr needed to prove itself in two ways:

1 That employees could find the right information more quickly than before

2 That running and managing Simplr was more efficient than legacy intranets

To assess Simplr’s capabilities, the Nutanix team led a series of tests.

Test 1

The first assessed two groups of new hires — some without access to Simplr and some with access — to see if the second group could retrieve onboarding information faster and with more accuracy than the first.

Result:

Those with access to Simplr retrieved information in about half the time — and with greater accuracy — than those without access.

	NPS Score	Accuracy	Time Spent
Test Control Group A (No Intranet) 64 Surveys (45 responses - 70%)	+7	83%	41 minutes
Test Control Group B (Simplr Access) 65 Surveys (46 responses - 71%)	+76	93%	23 minutes

Test 2

The second test was designed to assess the learning curve for non-technical users, who were asked to create and upload content with minimal training. Users included representatives from the IT, Sales Enablement, Engineering, Internal Communications, Travel, HR and Legal teams.

Legal	HR	Travel	Internal Comms	Engineering	Sales Enablement	IT
23 minutes	26 minutes	21 minutes	5 minutes	5 minutes	25 minutes	28 minutes

The content creator NPS was +86

Result:

All team members were able to create and upload content in fewer than 30 minutes.

Test 3

Finally, the Nutanix team wanted to test how a new intranet would be received by influential employees — those with long tenures and strong opinions. For this scavenger hunt, 100 of these employees were split into two groups (one with intranet access and one without) and asked to locate information.

Result:

The group with access to the intranet was able to locate resources in about half the time and with 98% accuracy. The team also found a remarkable 86-point difference in NPS scores among those with access to the intranet and those without.

	NPS Score	Accuracy	Average Time Spent on Survey
Test Control Group A (No Intranet) 64 Surveys (45 responses - 70%)	-43	84%	24 minutes
Test Control Group B (Simplr Access) 65 Surveys (46 responses - 71%)	+43	98%	13 minutes

Sparking engagement with creativity and innovation



Great intranets are more than just functional, of course. They must also be engaging. At Nutanix, the team sought to make its intranet a central hub for engaging employees everywhere. To get there, the team leverages a potent mix of creativity and intranet innovation.

For example, in 2022 Nutanix hosted an internal talent contest called Nutanix's Got Talent. Employees from around the organization were encouraged to upload videos of themselves singing, dancing, juggling, doing card tricks, or whatever other talent they wanted

to show off. With a staggering 130 entries (the goal was 40), employees then voted for their favorites while the executive team chose winners from the most popular performances.

The result was a boost in employee engagement from 73% before the contest to 77% immediately after. Months later, employee engagement had risen to 82%, a nine-point increase. Winners were announced on the intranet in a post that became the most-viewed non-policy-related content in the history of the intranet.

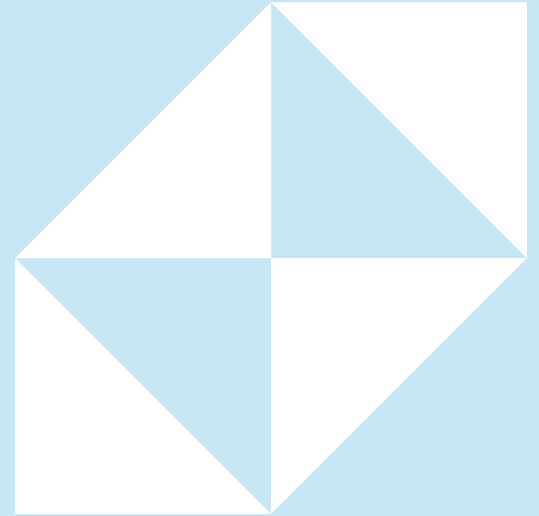
The Simplr platform played a role in the success of Nutanix's Got Talent in several ways:

- 1 Each category was hosted on a separate content site
- 2 Votes were cast using "likes" in Simplr's built-in social interaction capabilities
- 3 Simplr's Native Video streamlined the process of uploading content
- 4 The Nutanix team used Simplr's Newsletter capability to drive interest and awareness

We're always looking for ways to boost employee engagement. The Simplr platform gives us all the tools we need to succeed — and to measure that success as it happens.

Jacque Garces
Senior Internal Communications
Manager

A mindset shift



Nutanix's early success was largely driven by its ability to position the intranet investment as a productivity tool. Since then, the company has taken its employee engagement strategy to new heights, driving record-breaking experience metrics during a time of rapid growth.

Throughout its deployment and growth, Nutanix has recognized several ways in which the intranet contributes value to the organization:

1**The value of increased ramp time:**

Getting greater early effectiveness from new hires creates a win-win for employees, managers and the company as a whole.

2**A more efficient operating model:**

While traditional intranet deployments require significant additional headcount, Nutanix was able to show that subject-matter experts could easily manage their domains without training and without consuming too much time.

3**Improved employee satisfaction:**

Employee satisfaction increases by reducing the friction for employees to find the information they need to do their jobs and by having one place to stay apprised of internal communications.

About Nutanix

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About Simplr

Simplr is the modern intranet that transforms the work experience for all employees — wherever and however they work. Simplr is the only platform that unifies employee engagement, enablement, and services, leveraging state-of-the-art AI models to deliver a seamless, cohesive, and personalized employee experience.

Trusted by over 1000 global brands, including Moderna, Snowflake, Splunk, Penske, Eurostar, and AAA, Simplr customers achieve significant improvement in their employees' productivity, retention, and overall satisfaction.

Headquartered in Silicon Valley, CA, Simplr is backed by Norwest Venture Partners, Sapphire Ventures, Salesforce Ventures, Tola Capital, and Still Venture Capital. Learn more at simplr.com.