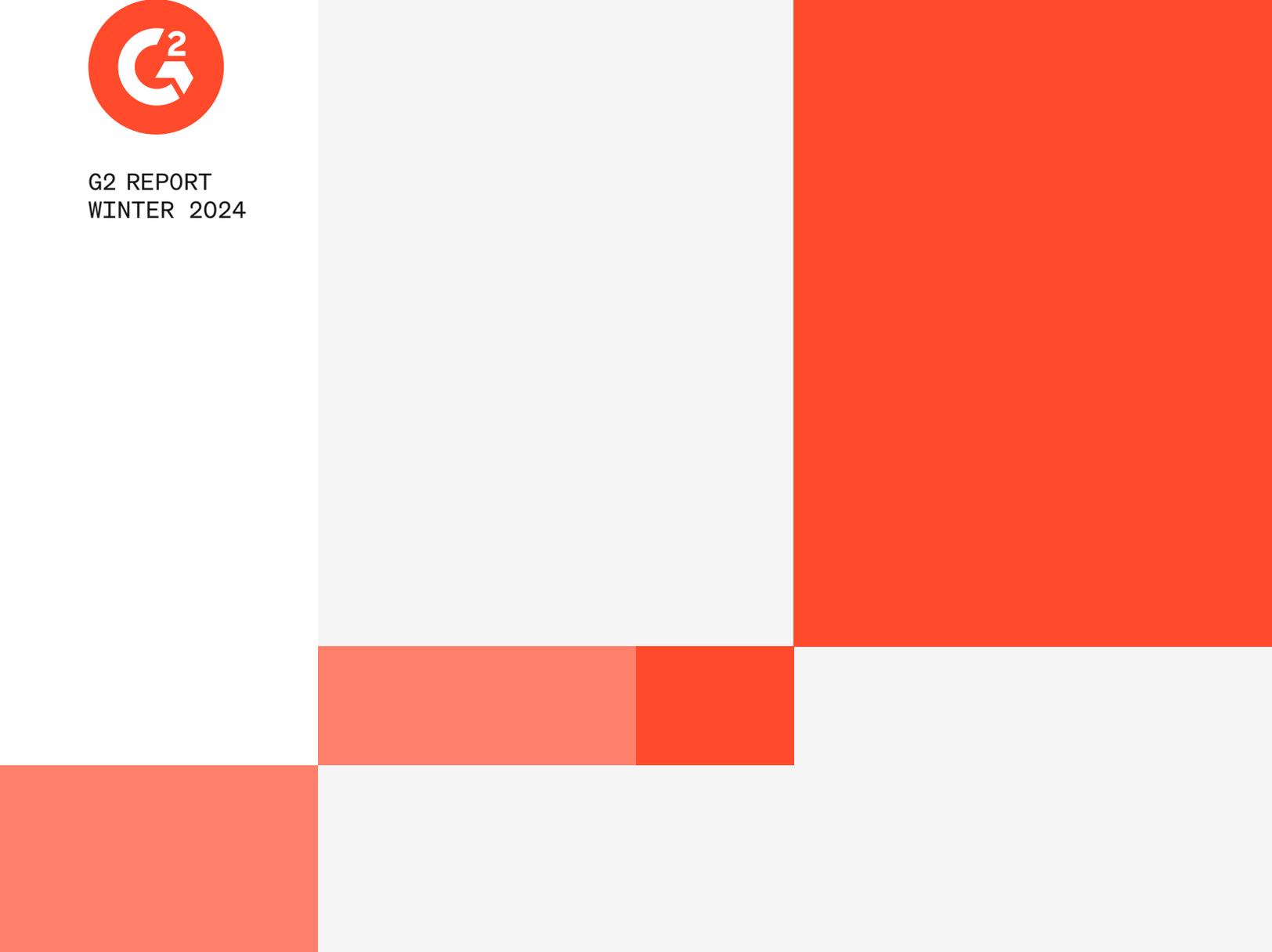


# Employee Intranet Software



G2 REPORT  
WINTER 2024



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## Executive summary

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Every quarter G2 refreshes their list of the top employee intranet software providers. Products and vendors are ranked by their customer satisfaction scores (calculated from reviews submitted by real, confirmed users) and their market presence (a summary of market share, number of employees, social impact factors). These scores represent the four grid quadrants. This eBook summarizes G2's findings for Winter 2024.

## About G2

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G2 is the largest and most trusted software marketplace, helping business professionals, buyers, investors, and analysts compare and evaluate the best software and services. More than six million people visit [G2.com](https://www.g2.com) monthly to gain insights provided through actual, verified user feedback.

# About the Employee Intranet Software category

## G2 defines the Employee Intranet Software category as:

“An intranet is a restricted and private communications network hosted online. Each intranet is typically accessible by a specific group of people, such as the members of a team or company. Employee intranets exist to provide staff with a centralized location to work together, share media, communicate, train, provide and receive feedback, or otherwise collaborate on a variety of tasks.

Employee intranet solutions allow companies to cherry-pick or bundle features from other types of software like internal communications software or business content management software. If the intranet doesn’t provide a feature natively, it will often integrate with common or frequently used software solutions and enable users to access it from inside the intranet portal.”

### To qualify for inclusion in the Employee Intranet category, a product must:

- ↘ Provide access to, or the ability to create, an online portal with predefined access
- ↘ Allow for collaboration, communication, and file sharing within defined groups
- ↘ Be customizable

# G2 Grid<sup>®</sup> for Employee Intranet Software

## Leaders

Companies in this category are highly rated by G2 users and have substantial Market Presence scores. Simplr has appeared in this category for 13 consecutive months.

Companies: Sharepoint, Simplr, Lark.

## High performers

Companies in this quadrant have high customer Satisfaction scores combined with low Market Presence scores compared to the rest of the category.

Companies: Happeo, Unily, Workvivo

## Contenders

Companies here have relatively low customer Satisfaction scores with high Market Presence compared to the rest of the category.

Companies: HCL Connections, Jive, Zoho Connect.

## Niche

These companies have relatively low satisfaction scores and low market presence compared to the rest of the category.

They may have positive reviews, but there are not enough reviews to validate higher scores.

Companies: LumApps, Iglou, Interact.

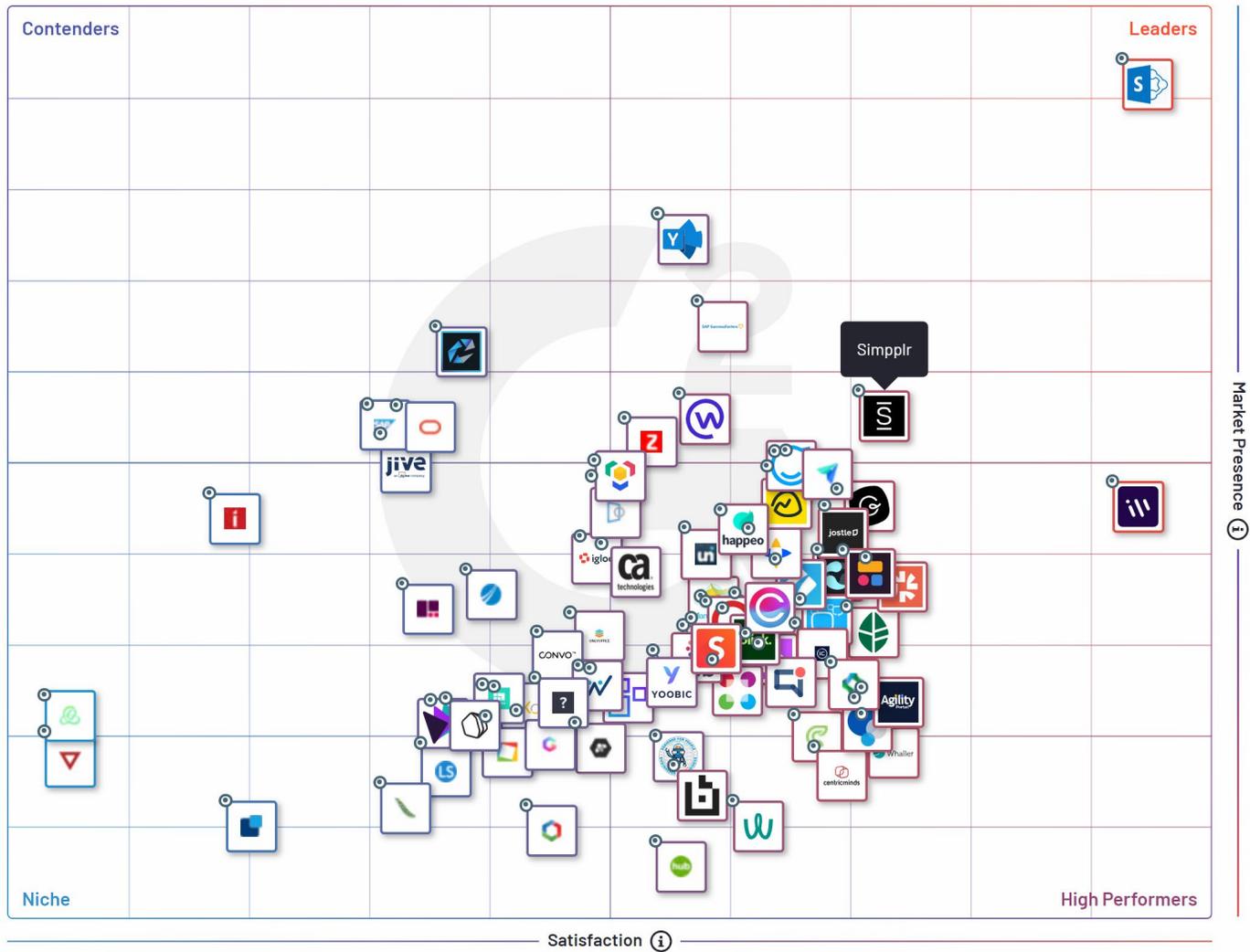
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The Employee Intranet Grid<sup>®</sup> provides ranking by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact).

Badges are awarded to products with the top Momentum Grid<sup>®</sup> scores. Products shown on the Grid<sup>®</sup> for Employee Intranet have received a minimum of 10 reviews/ratings in data gathered by November 21, 2023.

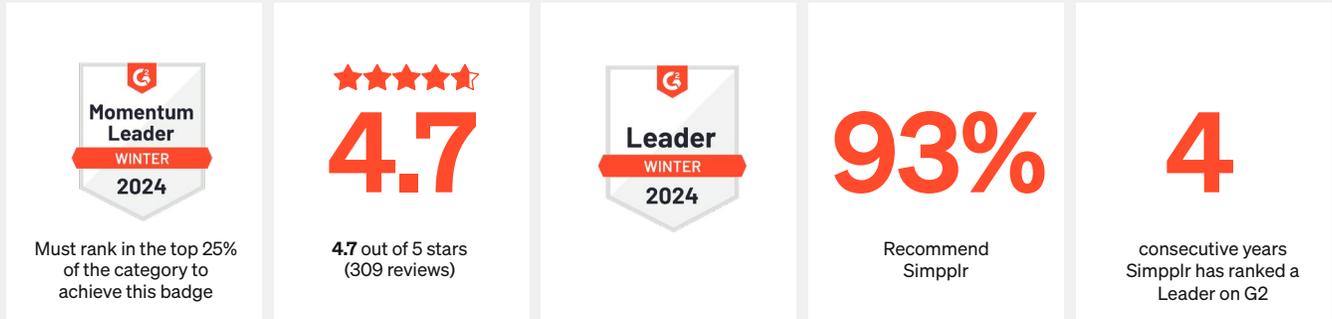


# G2 Grid<sup>®</sup> for Employee Intranet Software



G2 Grid<sup>®</sup> Scoring

## What makes Simpplr a top-rated solution



Simpplr is consistently named a Leader for Employee Intranet Software, and a Momentum Leader for this category. Products in the Leader quadrant are rated highly by G2 users and have substantial market presence scores. Simpplr has placed in the Leader quadrant for the last 13 months. The Momentum Leader badge is only awarded to the top 25% of a category's products; Simpplr has been named Momentum Leader for 16 months.

As a leading employee intranet vendor, Simpplr makes it possible for businesses to connect, align, and engage entire workforces across enterprises of all sizes. It offers real-time insight to optimize communications, helping companies deliver frictionless access to information so employees feel connected, enabled, and included. Simpplr helps companies create supportive environments that attract, retain, and engage top talent.

“Simpplr is so much more than an intranet. It’s a way for people to connect and engage with the business and with each other. It’s easy to get started, easy to organize, and it’s FUN! Simpplr is clean and crisp, with thoughtful tiles that help guide users to the information they need, when they need it.”

**Exceptional UI. Enhances engagement.**



	SATISFACTION		SATISFACTION BY CATEGORY						NPS
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	Ranges between -100 to +100
<b>Simpplr</b>	<b>93%</b>	<b>98%</b>	<b>91%</b>	<b>91%</b>	<b>95%</b>	<b>95%</b>	<b>91%</b>	<b>95%</b>	<b>79</b>
Igloo	85%	84%	85%	83%	85%	87%	80%	86%	57
Interact	92%	86%	88%	85%	92%	91%	76%	92%	72
Unily	90%	92%	89%	86%	86%	88%	83%	95%	77
Lumapps	83%	84%	82%	84%	90%	82%	83%	84%	50
Workvivo	98%	97%	96%	97%	99%	97%	96%	97%	95
Category average	88%	88%	90%	89%	92%	91%	88%	90%	61

Companies are finding that keeping employees connected, informed, productive, and engaged **is easier with Simpplr.**

“Simpplr intranet helped bring our teams from coast to coast together. It’s not only a great social platform for the company, but it also is a great host for company resources. We have how-to guides, pages & articles, user profiles with contact info, events, and tons more. Many new employees use it not only as a resource for information but also to learn more about fellow team members by browsing their profiles.”

**Connects and engages remote teams.**



Ownership  
**Simpplr**

HQ location  
**Redwood City, CA**

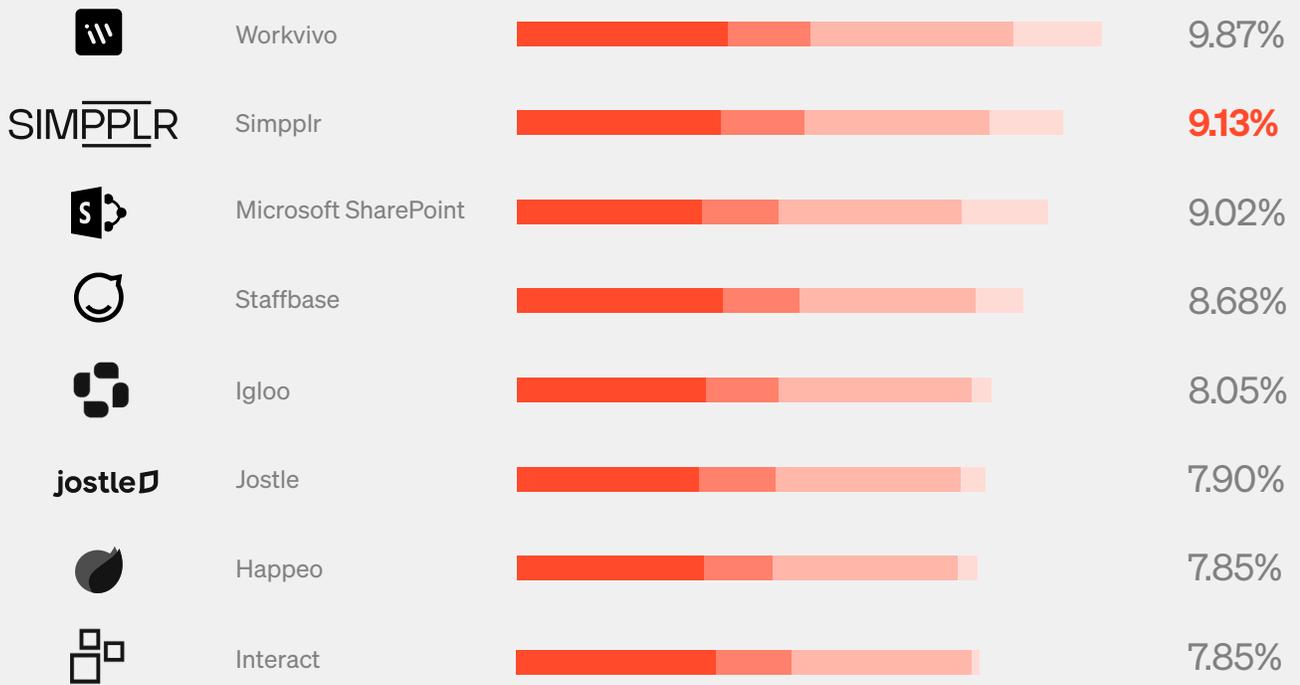
Year founded  
**2014**

Employees  
**447**

Company Website  
**www.simpplr.com**

# G2 Relationship Index for Employee Intranet

This index measures scores in user satisfaction, ease of doing business, quality of support, and users' willingness to recommend the product.



■ Ease of Business      ■ Quality of Support  
■ Likely to Recommend      ■ Other Factors

## Featured case study

With over 800 employees across 8 different global offices, ranging from individuals working fully remotely to those embracing hybrid working models, Malwarebytes faced a pivotal challenge – aligning their employees with a single source of truth. Their existing legacy intranet solution resembled a dusty filing cabinet that was difficult to use and therefore rarely utilized. This led Malwarebytes to embark on a mission to unite their workforce with a transformative solution.

The objectives were clear: provide easy access to information, foster alignment on mission values, and goals, and encourage company-wide adoption. After thoroughly evaluating various intranet solutions, Malwarebytes selected Simplr due to the user-friendly interface for both intranet managers and employees. The seamless implementation of their new intranet called “BytesNet” exceeded expectations. Workforce adoption soared to an impressive 94% accompanied by a 15% uplift in employee sentiment.

BytesNet quickly became the centralized repository and engagement hub for the company. Employees can now access information they need, while managers effortlessly maintain content up-to-date with auto-governance. The built-in analytics helps to monitor engagement metrics, revealing engagement and content effectiveness. Malwarebytes successfully transformed its intranet by revolutionizing how their workforce finds information and stays connected.

Laura Klieves, Vice President and Head of People at Malwarebytes shares “Onboarding this intranet was the simplest software implementation I’ve ever gone through, and I’ve done a lot—from new websites, learning management systems, other intranets, and all kinds of things. This was easy. Why Simplr? Because it’s beautifully simple.”



**On why Malwarebytes chose Simplr to align 800 employees across 8 global offices:**  
**“This was easy. Why Simplr? Because it’s beautifully simple.”**

### About Malwarebytes

**Headquarters**

Santa Clara,  
California

**Industry**

Security Software

**Founded**

2008

Founded in 2008, Malwarebytes CEO Marcin Kleczynski had one mission: to rid the world of malware. Today, Malwarebytes’ award-winning endpoint protection, privacy, and threat prevention solutions along with a world-class team of threat researchers protect millions of individuals and thousands of businesses across the globe daily. Customers award Malwarebytes for being the most implementable and most usable endpoint protection product with the best results on G2 and Gartner Peer Insights. The company is headquartered in California with offices in Europe and Asia. To learn more, visit [www.malwarebytes.com](http://www.malwarebytes.com).



2023 Gartner® Magic  
Quadrant™ Leader  
Gartner



BuiltIn 2023  
Best Places to Work  
BuiltIn



Forbes 2023  
America's Best Startup  
Employers  
Forbes



Intranet Platforms  
Leader 2022  
Forrester Wave



America's Fastest-Growing  
Private Companies  
Inc. 5000

# About Simpplr

## Key capabilities

- ↳ Unified employee experience in a single platform
- ↳ Award-winning UX makes Simpplr fast to deploy, delightful to use, and a cinch to maintain
- ↳ AI-powered smart search integrates knowledge systems and federates results, making content easy to find
- ↳ Zero failed deployments across 1,000+ customers
- ↳ Unrivaled security with enterprise-level encryption
- ↳ Scalable, flexible, and extensible with over 200+ integrations and APIs
- ↳ The only intranet platform that provides clear consolidated employee insights and prescriptive analytics
- ↳ Generative, contextual, and responsible AI that personalizes the employee experience, delivering information that matters

Simpplr is the modern intranet that transforms the work experience for all employees – wherever and however they work. Simpplr is the only platform that unifies employee engagement, enablement, and services, leveraging state-of-the-art AI models to deliver a seamless, cohesive, personalized employee experience. Wherever people work, Simpplr enables them to flourish.

Trusted by more than 1,000 leading brands, including Snowflake, Moderna, Eurostar, and AAA, Simpplr's customers are achieving measurable productivity gains, increased employee engagement, and accelerated business performance.

Simpplr is headquartered in Silicon Valley, CA, with offices in the UK, Canada, and India, and is backed by Norwest Venture Partners, Sapphire Ventures, Salesforce Ventures, and Tola Capital. Learn more at [simpplr.com](https://simpplr.com)

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