

G2 COMPARISON GUIDE 2024

Simpplr vs. Workplace by Meta

SIMPPLR



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Executive summary

Workplace by Meta is being shut down, leaving thousands of customers to find a new platform for team communication and productivity before June 1, 2026, when it will be fully decommissioned. This guide utilizes G2 reviews to provide a side-by-side comparison of Simplr vs. Workplace by Meta based on preference data from user reviews.

This comparison looks at the two platforms holistically, as well as in terms of their ranking amongst employee intranet software providers.

Every quarter, G2 refreshes its list of the top employee intranet software providers. Products and vendors are ranked by their customer satisfaction scores (calculated from reviews submitted by real, confirmed users) and their market presence (a summary of market share, number of employees, and social impact factors). These scores represent the four grid quadrants. This eBook summarizes G2's findings for Spring 2024.

About G2

G2 is the largest and most trusted software marketplace, helping business professionals, buyers, investors and analysts compare and evaluate the best software and services. More than 6 million people visit G2.com monthly to gain insights provided through actual, verified user feedback.

Simpplr vs. Workplace from Meta



Simpplr

★★★★☆ 4.7 out of 5



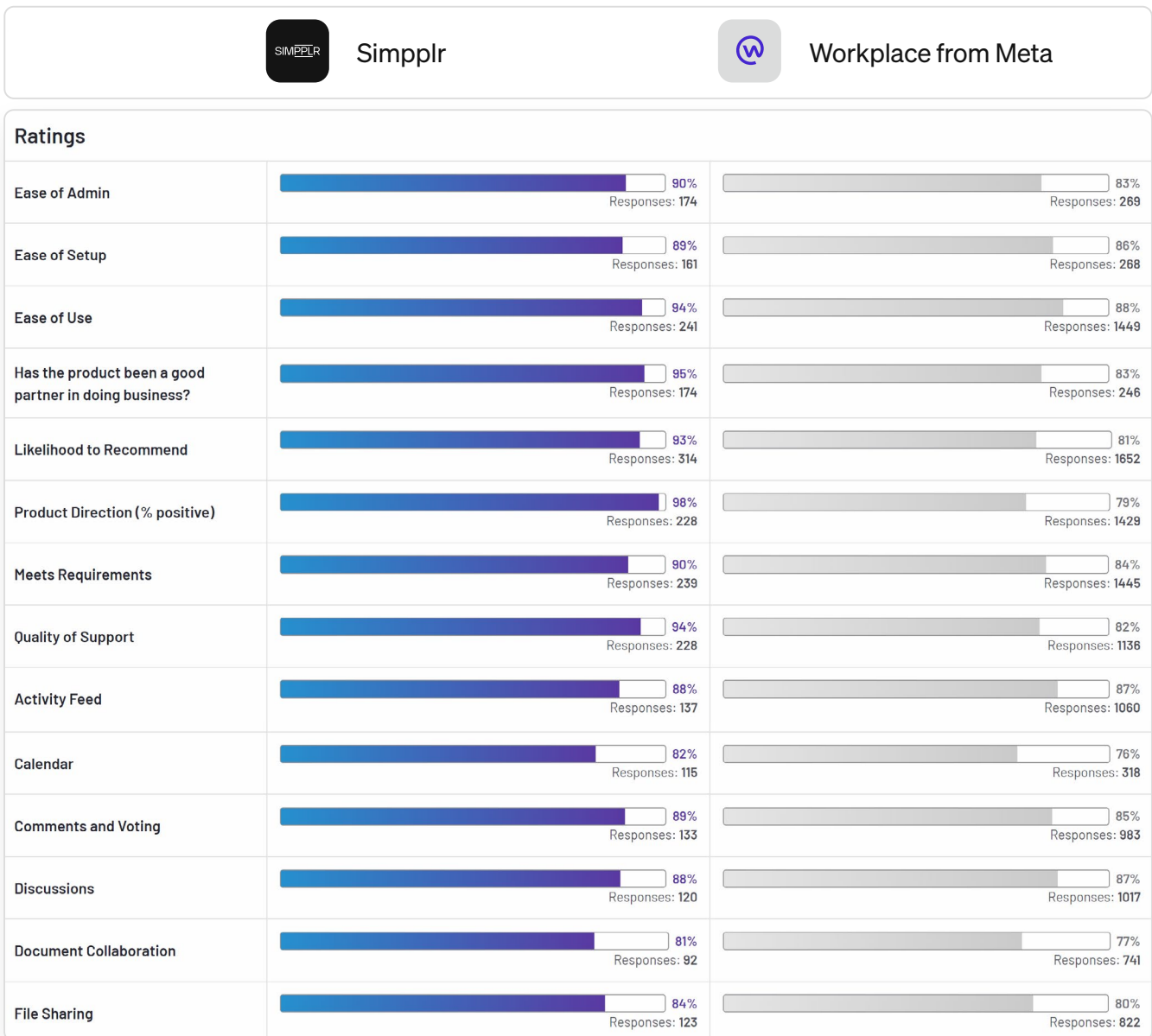
Workplace from Meta

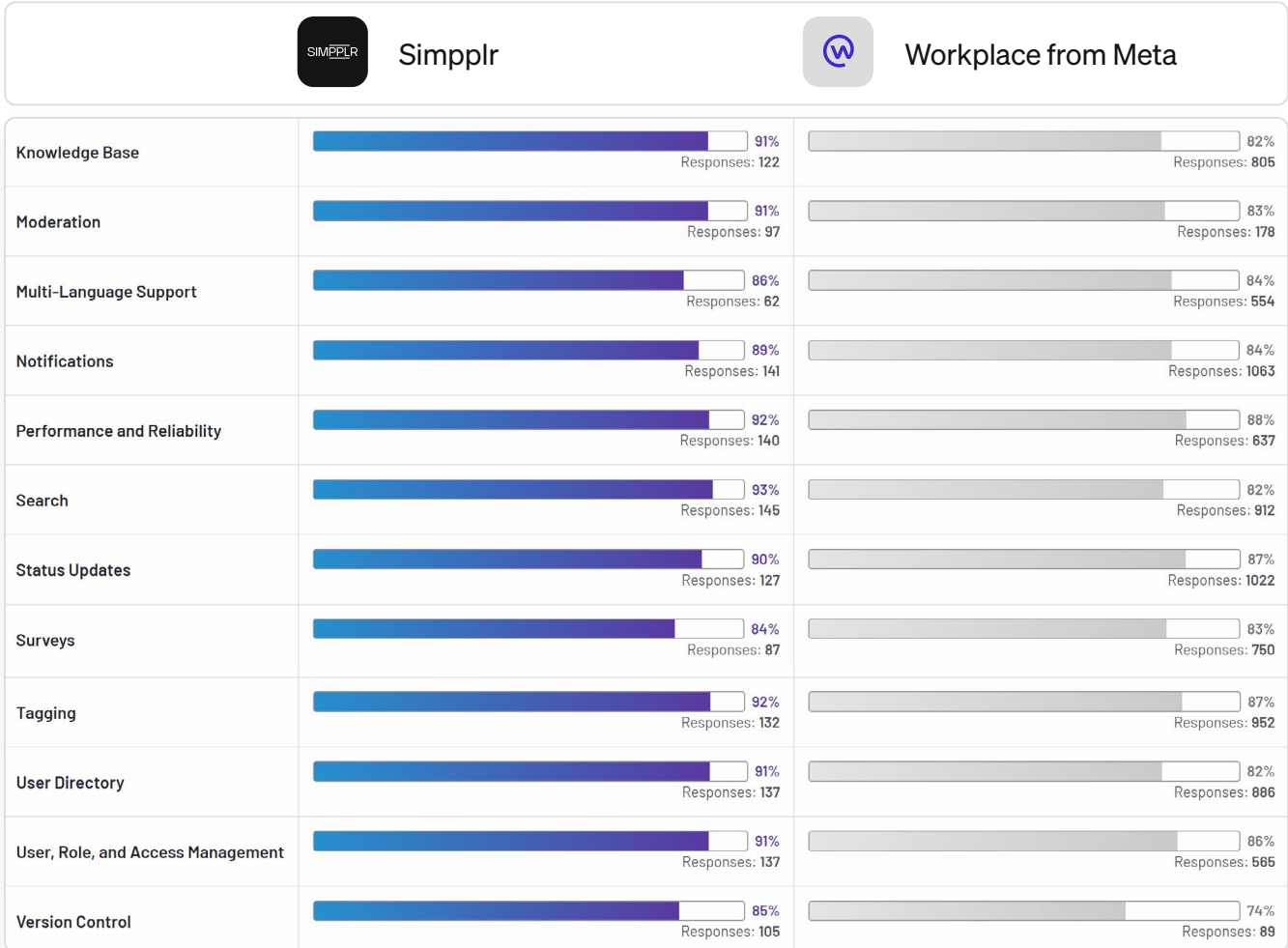
★★★★☆ 4.0 out of 5

When assessing the two solutions holistically, G2 reviewers found Simpplr easier to use, set up, and administer. Reviewers also preferred doing business with Simpplr overall.

- ↘ Reviewers felt that Simpplr meets the needs of their business better than Workplace from Meta.
- ↘ When comparing the quality of ongoing product support, reviewers felt that Simpplr is the preferred option.
- ↘ For feature updates and roadmaps, G2 reviewers preferred the direction of Simpplr over Workplace from Meta.

G2 ratings comparison





Continue on to compare Simpplr and Workplace by Meta within the Employee Intranet Software category specifically.

About the Employee Intranet Software category

G2 defines the Employee Intranet Software category as:

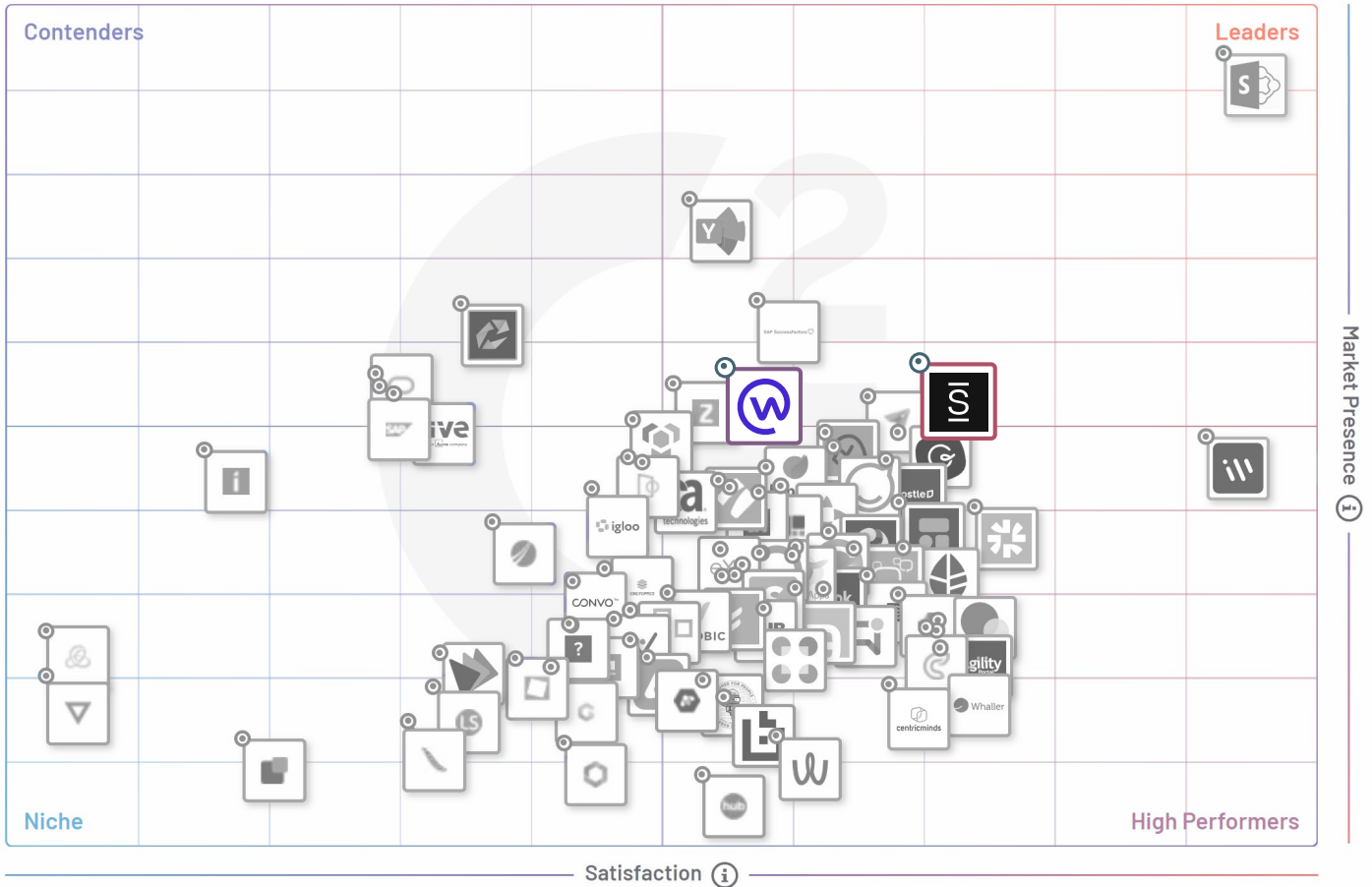
“An intranet is a restricted and private communications network hosted online. Each intranet is typically accessible by a specific group of people, such as the members of a team or company. Employee intranets exist to provide staff with a centralized location to work together, share media, communicate, train, provide and receive feedback, or otherwise collaborate on a variety of tasks.

Employee intranet solutions allow companies to cherry-pick or bundle features from other types of software like internal communications software or business content management software. If the intranet doesn’t provide a feature natively, it will often integrate with common or frequently used software solutions and enable users to access it from inside the intranet portal.”

To qualify for inclusion in the Employee Intranet category, a product must:

- ↘ Provide access to, or the ability to create, an online portal with predefined access
- ↘ Allow for collaboration, communication, and file sharing within defined groups
- ↘ Be customizable

G2 Grid[®] for Employee Intranet Software



G2 Grid[®] Scoring













Both Simplr and Workplace by Meta were among the seven providers in the Leader quadrant for the G2 Grid[®] for Employee Intranet Software.

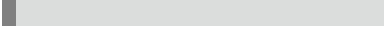


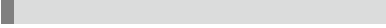






Products shown on the Grid[®] for Employee Intranet have received a minimum of 10 reviews/ratings in data gathered by March 05, 2024. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid[®]. Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores.







Feature comparison for Simpplr vs. Workplace by Meta

G2 users have evaluated Simpplr and Workplace from Meta following products by feature in the category of Employee Intranet Software. Feature ratings are representative of reviewers' overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

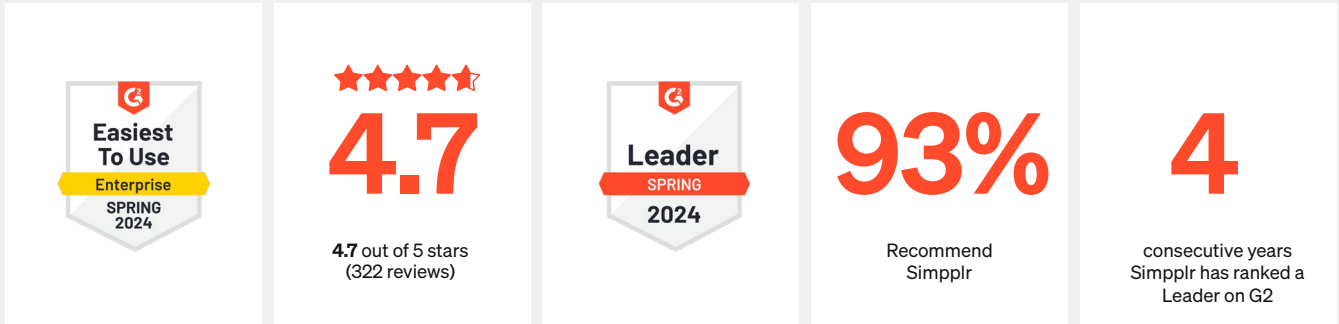
Communication	Simpplr	Workplace by Meta
Status Updates	92%	89%
Instant Messaging	81%	91%
Activity Feed	90%	89%
Notifications	91%	87%
Comments and Voting	91%	90%
Discussions	90%	92%
User Directory	93%	87%
Online Status of Coworkers	0%	87%

Content Management	Simpplr	Workplace by Meta
File Sharing	 87%	 85%
Document Collaboration	 84%	 81%
Version Control	 87%	
Tagging	 93%	 88%
Knowledge Base	 92%	 87%
Surveys	 87%	 89%

Productivity Tools	Simpplr	Workplace by Meta
Task Management		 83%
Calendar	 85%	
Search	 94%	 86%
Mobile	 86%	 92%
Multi-Language Support	 88%	 88%

Administration	Simpplr	Workplace by Meta
Moderation	 92%	 90%
User, role, and access management	 93%	 90%
Performance and reliability	 93%	 92%

What makes Simpplr a top-rated solution



Simpplr has consistently been recognized as a Leader in Employee Intranet Software, maintaining its position in the Leader quadrant for the past 14 months. Products in this quadrant receive high ratings from G2 users and boast substantial market presence scores. Additionally, Simpplr has been distinguished as a Momentum Leader for 17 months, a title awarded to the top 25% in this category.

As the cemented leading employee intranet vendor, Simpplr makes it possible for businesses to connect, align, and engage entire workforces across businesses of all sizes. It offers real-time insight to optimize communications, helping companies deliver frictionless access to information so employees feel connected, enabled and included. Simpplr helps companies create supportive environments that attract, retain and engage top talent.

“Our team loves Simpplr for a one-stop-shop for all team member information, benefits, guides and recruitment.”



Easy to use with great engagement tools.



May 09, 2024

“The Simpplr platform really creates a sense of belonging, and brings out our company’s culture in one place. Our teams here use the platform for important announcements, latest news, quick links to different softwares, upcoming events, past company meeting recordings and so much more! The ease of navigating through the platform is seamless and seems a lot like an Apple product! When someone asks about company events or anything our company related, one simple search on Simpplr and BOOM it’s there.”



Solid platform that has a great UI and is incredible to work with.



June 06, 2024

Ownership
Simpplr

HQ location
Redwood City, CA

Year founded
2014

Employees
446

Company Website
www.simpplr.com

Featured case study

Pluralsight migrates to Simpplr from Jive in under 30 days



PLURALSIGHT

With 1,400 employees in six locations in the United States and an old, Jive-based intranet, Pluralsight content was either outdated or incorrect. The need for IT involvement for every update created a bottleneck, and the intranet quickly became stale and unusable. To encourage two-way dialogue and a unified company culture, Pluralsight turned to Simpplr to help them launch a new intranet — with fresh, updated content — in less than 30 days.

98% adoption rate

With members of the C-suite leading the charge, nearly every employee became a regular intranet user.

About Pluralsight

Headquarters

Farmington,
UT

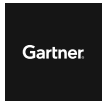
Industry

Enterprise Technology

Founded

2004

Pluralsight is an enterprise technology skills platform that delivers a unified, end-to-end learning experience for businesses across the globe. Through a subscription service, companies are empowered to move at the speed of technology, increasing proficiency, innovation and efficiency. Founded in 2004 and trusted by Fortune 500 companies, Pluralsight provides members with on-demand access to a digital ecosystem of learning tools, including Pluralsight IQ, directed learning paths, expert-authored courses, interactive labs and analytics.



2023 Gartner® Magic
Quadrant™ Leader
Gartner



BuiltIn 2023
Best Places to Work
BuiltIn



Forbes 2023
Best Startup Employers
Forbes



Intranet Platforms
Leader 2024
Forrester Wave



America's Fastest-Growing
Private Companies
Inc. 5000

About Simpplr

Key capabilities

- ↘ Unified employee experience in a single platform
- ↘ Award-winning UX makes Simpplr fast to deploy, delightful to use, and a cinch to maintain
- ↘ AI-powered smart search integrates knowledge systems and federates results, making content easy to find
- ↘ Zero failed deployments across 1,000+ customers
- ↘ Unrivaled security with enterprise-level encryption
- ↘ Scalable, flexible, and extensible with over 200+ integrations and APIs
- ↘ The only intranet platform that provides clear consolidated employee insights and prescriptive analytics
- ↘ Generative, contextual, and responsible AI that personalizes the employee experience, delivering information that matters

Simpplr's AI-powered employee experience platform goes beyond just an intranet. It is the only platform that unifies employee engagement, enablement and services, leveraging state-of-the-art AI models to deliver a seamless, cohesive and personalized employee experience.

Trusted by over 1,000 global brands, including Moderna, Snowflake, Splunk, Penske, Eurostar and AAA, Simpplr customers achieve significant improvement in their employees' productivity, retention and overall satisfaction. Headquartered in Silicon Valley, CA, Simpplr is backed by Norwest Venture Partners, Sapphire Ventures, Salesforce Ventures, Tola Capital and Still Venture Capital.

Discover how Simpplr's AI-powered platform can unify your workplace and provide a personalized experience that empowers your team to thrive. [Watch a quick demo](#) and take the first step toward transforming your work environment.

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