Employee Intranet Software

**G2 REPORT
SUMMER 2024**

Contents

Executive summary

Every quarter, G2 updates their rankings of the top employee intranet software providers, offering a fresh perspective on industry leaders. Vendors are ranked by customer satisfaction, based on verified user reviews, and market presence, including factors such as market share, company size and social influence. These scores determine their placement within the four quadrants of the G2 Grid®. This report summarizes G2's findings for Summer 2024.

About G2

G2 is the largest and most trusted software marketplace. More than 90 million people annually — including employees at all Fortune 500 companies — use G2 to make smarter software decisions based on authentic user reviews.

About the Employee Intranet Software category

G2 defines the Employee Intranet Software category as:

An intranet is a restricted and private communications network hosted online. Each intranet is typically accessible by a specific group of people, such as the members of a team or company. Employee intranets exist to provide staff with a centralized location to work together, share media, communicate, train, provide and receive feedback, or otherwise collaborate on a variety of tasks.

Employee intranet solutions allow companies to cherry-pick or bundle features from other types of software like internal communications software or business content management software. If the intranet doesn't provide a feature natively, it will often integrate with common or frequently used software solutions and enable users to access it from inside the intranet portal.

To qualify for inclusion in the Employee Intranet Software category, a product must:

↘ Provide access to, or the ability to create, an online portal with predefined access

↘ Allow for collaboration, communication and file sharing within defined groups

↘ Be customizable

G2 Grid® for Employee Intranet Software

Leaders

Companies in this quadrant are highly rated by G2 users and have substantial Market Presence scores. Simpplr has appeared in this category for 15 consecutive quarterly reports.

Leaders include SharePoint, Simpplr, Guru

High performers

These products have high customer Satisfaction scores but lower Market Presence compared to the rest of the category.

High Performers include Haystack, Staffbase, Softr

Contenders

Contender products have relatively low customer Satisfaction scores but a high Market Presence compared to the rest of the category.

Contenders include Yammer, LumApps, HCL Connections

Niche

Niche products have relatively low Satisfaction and Market Presence scores compared to the rest of the category. While they may have positive reviews, there aren't enough to validate those ratings.
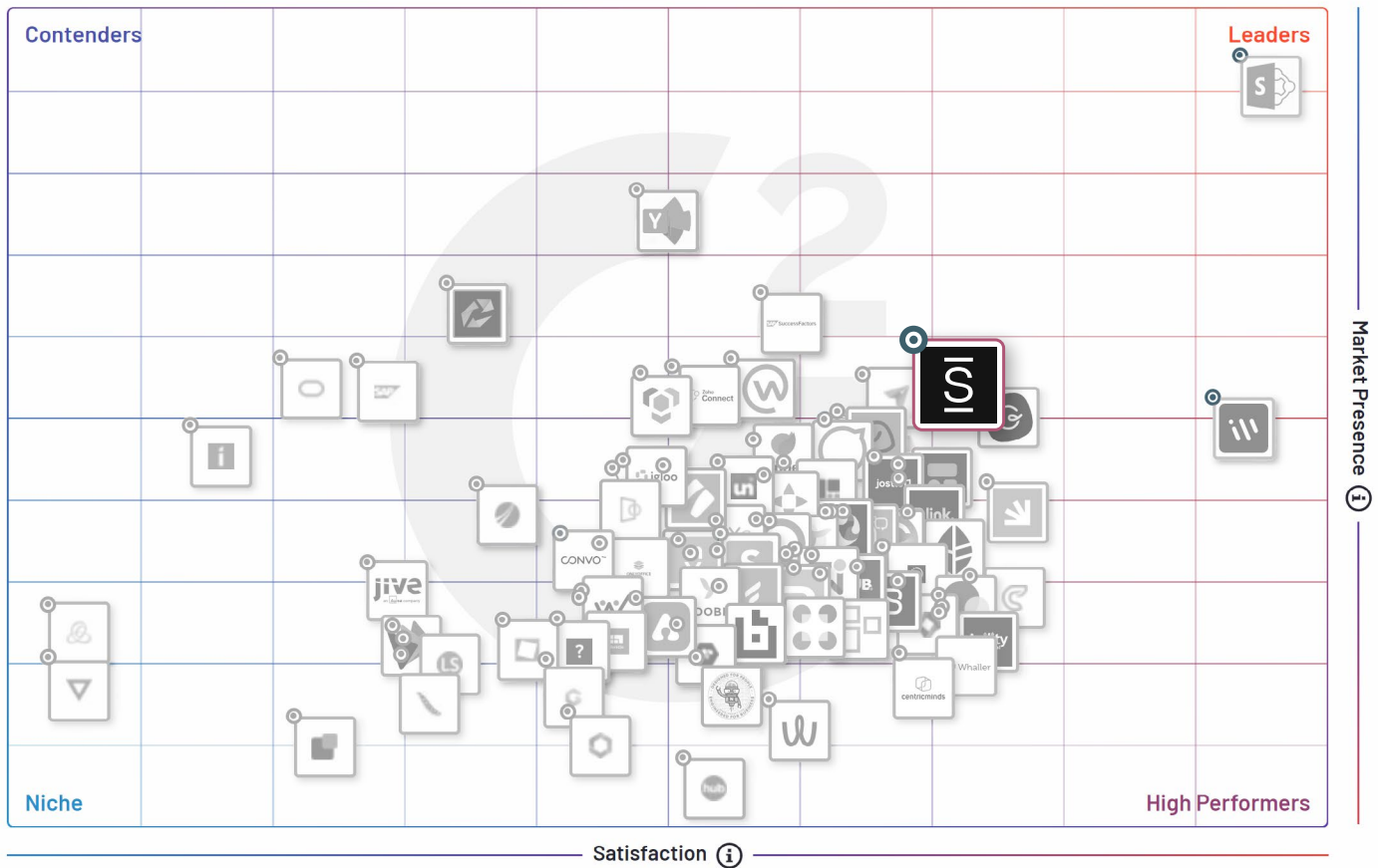
Niche products include Igloo, Convo, Akumina

The Employee Intranet Grid® displays intranet solutions providers within one of four quadrants according to their scores in customer satisfaction (based on user reviews) and market presence (based on market share, seller size and social impact).

Badges are awarded to products with the top Momentum Grid® scores. Products shown on the Employee Intranet Grid have received a minimum of 10 reviews/ratings in data gathered by June 4, 2024.
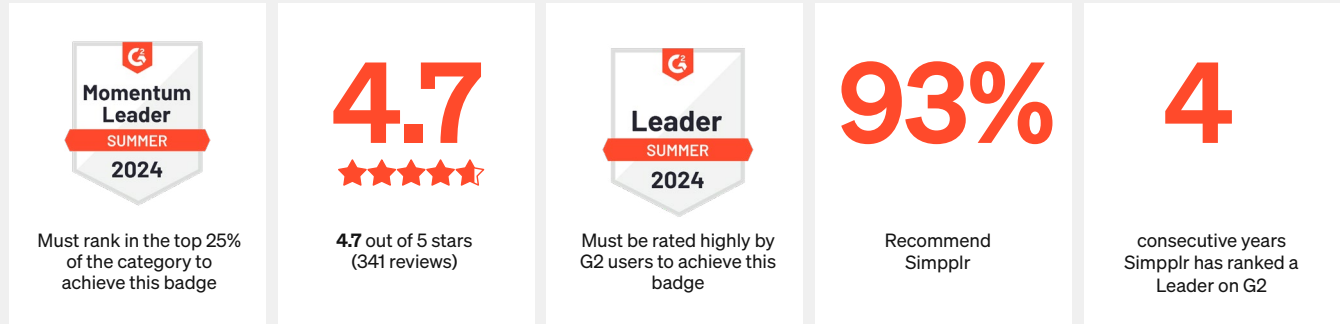
G2 Grid® for Employee Intranet Software

G2 Grid® Scoring

What makes Simpplr a top-rated solution

Momentum Leader SUMMER 2024

Must rank in the top 25% of the category to achieve this badge

4.7

4.7 out of 5 stars (341 reviews)

Leader SUMMER 2024

Must be rated highly by G2 users to achieve this badge

93%

Recommend Simpplr

4

consecutive years Simpplr has ranked a Leader on G2

Simpplr is consistently named a Leader for Employee Intranet Software and a Momentum Leader for this category. Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Simpplr has placed in the Leader quadrant for 15 consecutive quarters. The Momentum Leader badge is awarded only to the top 25% of products within a category. Simpplr has been named Momentum Leader for 18 consecutive quarters.

As a leading AI-powered employee intranet platform, Simpplr makes it possible for businesses to connect, align and engage entire workforces across enterprises of all sizes. By unifying the employee experience, Simpplr delivers seamless and personalized experiences at scale, providing real-time insights to optimize communications and deliver frictionless access to information. Simpplr is dedicated to helping organizations inspire and engage their employees at work.

> "Simpplr gives our employees worldwide a centralized place to learn about the company and connect with one another. We empower our employees to learn about each other and connect to groups and causes that are important to them, while getting important news, updates, policies, information and benefits to employees in the way they want to receive it (desk, email, mobile app)."

Culture and information made "Simpplr"

★★★★★

SIMPPLR

	SATISFACTION		SATISFACTION BY CATEGORY						NPS
	Likelihood to Recommend	Product Going in Right Direction?	Meets Require-ments	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	Ranges between (0-100)
Simpplr	**93%**	**98%**	**91%**	**91%**	**96%**	**94%**	**90%**	**95%**	**79**
Category average	89%	89%	90%	89%	92%	91%	88%	90%	62
Igloo	85%	81%	85%	83%	85%	87%	80%	86%	57
Interact	92%	86%	88%	85%	92%	91%	76%	92%	72
LumApps	84%	86%	83%	83%	91%	84%	82%	84%	52
Microsoft SharePoint	80%	74%	87%	79%	84%	82%	75%	80%	28
Unily	90%	92%	89%	86%	86%	88%	83%	95%	77
Workvivo	98%	97%	96%	97%	99%	97%	96%	97%	95

Companies are finding that keeping employees connected, informed, productive and engaged **is easier with Simpplr.**

"Simpplr has features that differentiate them from the competitors, namely the content validation, which prompts authors to validate their content to ensure our intranet content is always up-to-date. Since launching, we've had on average 95% of our company log in on a monthly basis, and I regularly hear in meetings how much folks love our intranet. We were able to brand (both in colors, logos and the name) our intranet instance, and it's become a vital piece of our employer brand."

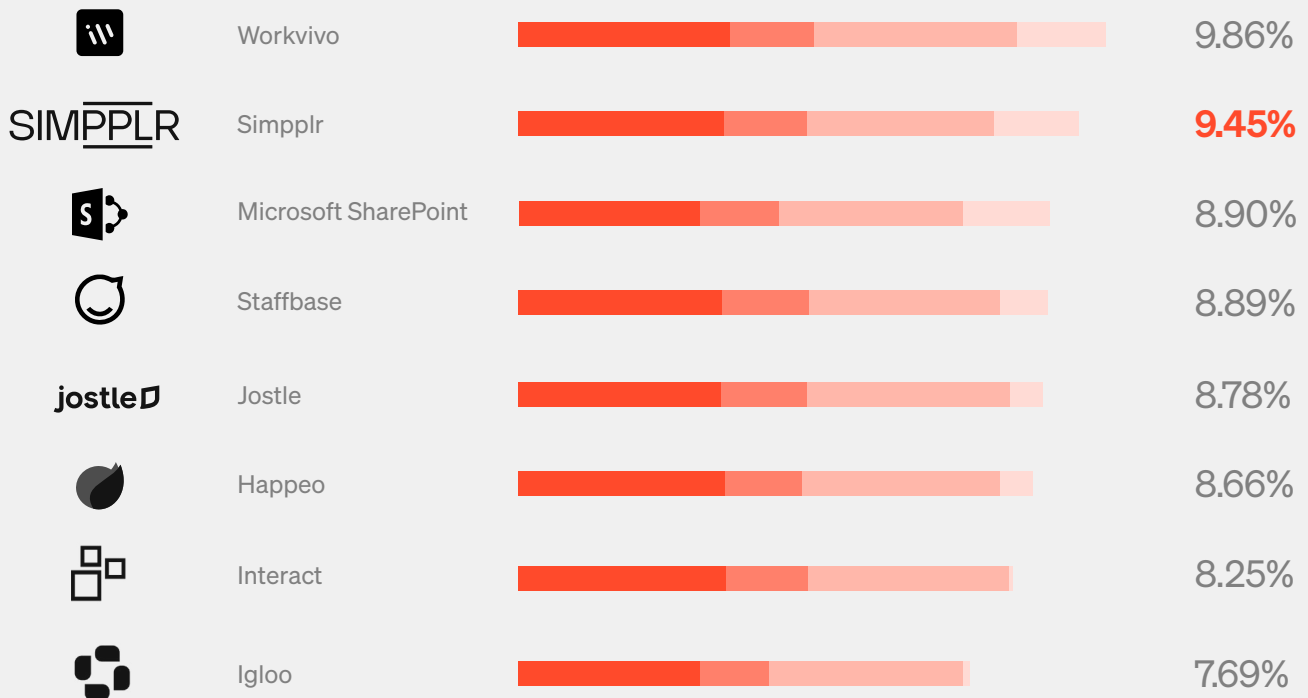**Connects and engages remote teams.**

★★★★★

Ownership	HQ location	Year founded	Employees	Company Website
Simpplr	**Redwood City, CA**	**2014**	**487**	**www.simpplr.com**

G2 Relationship Index for Employee Intranet

This index measures scores in user satisfaction, ease of doing business, quality of support, and users' willingness to recommend the product.

Workvivo		9.86%
Simpplr		**9.45%**
Microsoft SharePoint		8.90%
Staffbase		8.89%
Jostle		8.78%
Happeo		8.66%
Interact		8.25%
Igloo		7.69%

Ease of Business

Likely to Recommend

Quality of Support

Other Factors

Featured case study

In today's fast-paced digital world, streamlining communication and ensuring scalable support are essential for any fast-growing company. For Workiva, a leader in ESG reporting and data management, the limitations of their outdated, homegrown intranet became increasingly apparent as their workforce rapidly expanded. Struggling to keep up with their growth, they faced significant challenges in maintaining effective communication and collaboration across the organization.

Workiva recognized their urgent need for a more cohesive intranet solution to integrate fragmented communications, reduce heavy reliance on email, and connect its growing workforce.

After evaluating multiple providers, Workiva chose Simpplr as the unified platform to transform their intranet into a dynamic, scalable solution. The implementation of their new intranet, Connect, was an immediate success, achieving a 95% adoption rate and boosting productivity by 20%. With easy access to critical information, employees performed their tasks more efficiently, and their intranet adoption rate has increased to an astonishing 99%.

To tackle the volume of emails, Workiva leveraged Simpplr's Employee Newsletter to keep everyone informed. By connecting content directly from their intranet into newsletters, they ensured employees could easily engage with relevant information. This integrated communication approach led to an impressive 67% open rate, reflecting a high level of employee engagement and interest.

By effectively leveraging Simpplr, Workiva transformed its internal communications and engagement, solidifying the platform's role as an indispensable part of the company's daily operations. Lauren Frandsen, Sr. Manager of Internal Communications at Workiva, said "The implementation of Simpplr has revolutionized our internal communications and employee engagement at Workiva. With 99% of our workforce actively using the platform, we've seen a remarkable boost in collaboration and a stronger alignment with our company culture."

workiva

"With 99% of our workforce actively using the [Simpplr] platform, we've seen a remarkable boost in collaboration and a stronger alignment with our company culture."
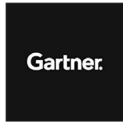
— Lauren Frandsen

About Workiva

Headquarters
Ames, Iowa

Industry
Software

Founded
2008

Workiva Inc. (NYSE: WK) is on a mission to power transparent reporting for a better world. We build and deliver the world's leading cloud platform for assured, integrated reporting to meet stakeholder demands for action, transparency, and disclosure of financial and non-financial data. Workiva offers the only unified SaaS platform that brings customers' financial reporting, Environmental, Social, and Governance (ESG), and Governance, Risk, and Compliance (GRC) together in a controlled, secure, audit-ready platform. Our platform simplifies the most complex reporting and disclosure challenges by streamlining processes, connecting data and teams, and ensuring consistency. Learn more at workiva.com.

About Simpplr

Key capabilities

⬂ Unified employee experience in a single platform

⬂ Context-aware, responsible AI personalizes the employee experience with relevant, real-time information

⬂ Award-winning UX ensures rapid deployment, effortless use and easy maintenance

⬂ AI-powered search provides instant answers across all enterprise data, unlocking company knowledge

⬂ Unrivaled security with enterprise-level encryption

⬂ 5X above industry adoption across more than 2M active users and 1,000+ global customers

⬂ Scalable, flexible and extensible with over 200+ integrations and APIs

⬂ Only intranet platform that provides clear, unified and actionable insights to drive higher engagement and productivity

Simpplr drives employee engagement and productivity through its comprehensive employee experience management (EXM) platform. Leveraging AI, Simpplr delivers personalized, frictionless digital experiences, empowering employees to perform their best work from anywhere.

For over a decade, Simpplr has been a trusted partner to 1,000+ leading brands, including AAA, Eurostar, Penske, Kimberly-Clark, Moderna and Snowflake, creating transformative digital workplaces. Simpplr is headquartered in Silicon Valley, CA, with additional offices in the UK, Canada and India. We are backed by Norwest Venture Partners, Sapphire Ventures, Salesforce Ventures and Tola Capital.
Learn more at simpplr.com

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